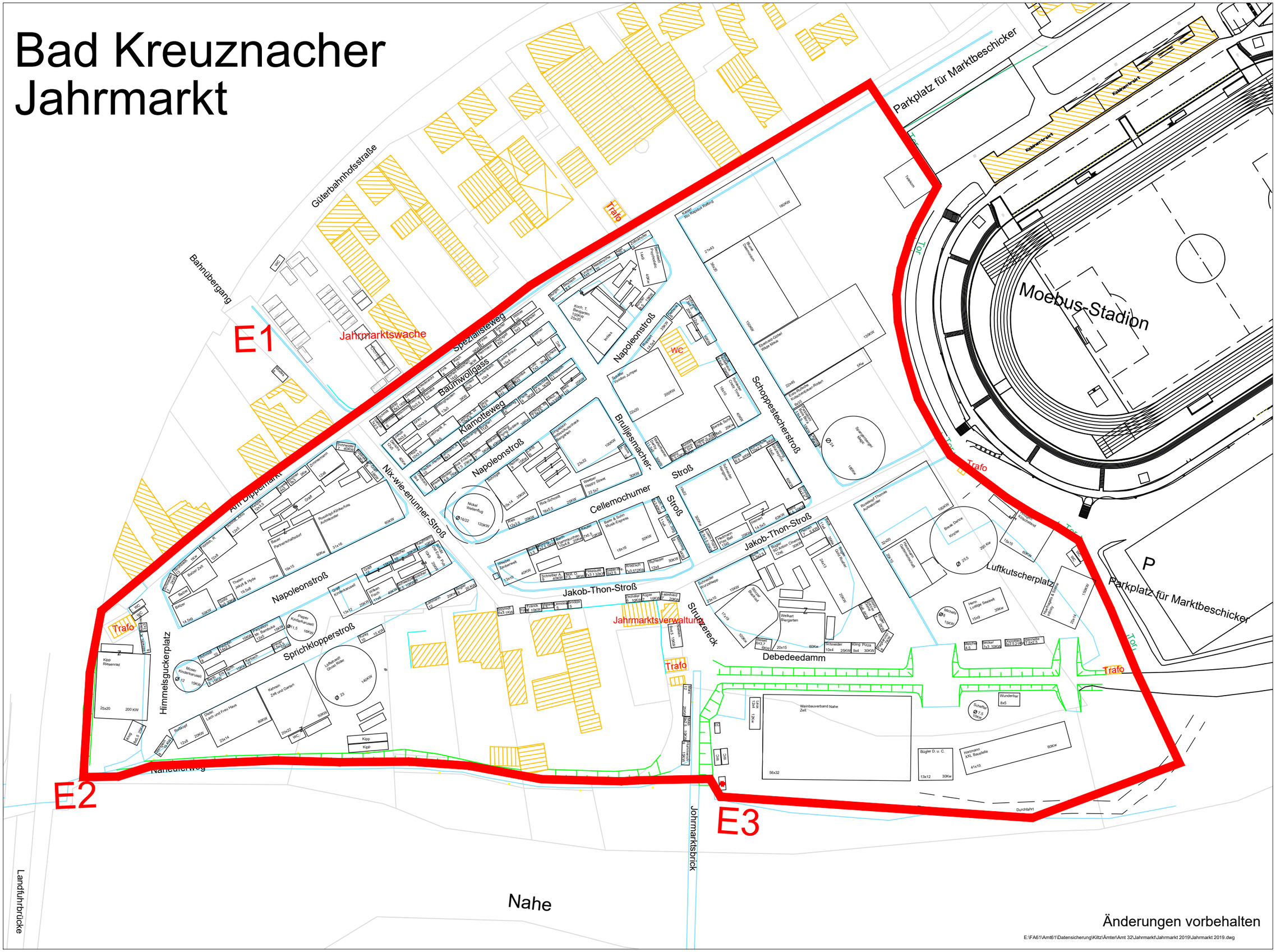Bad Kreuznacher Jahrmarkt